



CHATHAM HOUSE

Technology: A Platform for Development?

PROGRAMME

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Day One

Thursday 30 October 2008

Session One Good practice framework
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- What are the key political, social and technical criteria for successful technology diffusion?
- What challenges have been overcome by companies that are implementing technology in developing countries?
- Are multi-stakeholder partnerships the way forward, or are other models more appropriate?
- In countries such as India where there is huge disparity between poor infrastructure and world-leading technology hubs, how have both governments and companies dealt with the resulting tensions and other issues?

Chair Professor David P Mellor OBE
Chairman
United Kingdom Telecommunications Academy

09.30 **Opening remarks from the Chair**

09.35 **Opening keynote address**

José María Figueres
CEO, Concordia 21
Former President of Costa Rica

09.55 Questions and discussion

10.05 Lamin Jabbi
Deputy Director General
Rwanda Utilities Regulatory Agency

10.20 Professor Tim Unwin
Professor of Geography and UNESCO Chair in ICT4D
Royal Holloway, University of London

10.35 Richard Simpson
Director General, Electronic Commerce
Industry Canada

10.50 Greg Butler
Industry Director
Microsoft Education Solutions Group

11.05 Refreshments

11.30 Questions and discussion

12.30 **Lunch**

Session Two Creating an Enabling Environment

- How do governments, international organizations and technology companies create and maintain an enabling environment?
- What are the main infrastructure obstacles to technology companies rolling out new products?
- Can developing countries make provisions to adapt their competition law and telecoms regulations in order to accelerate the development of the ICT industry?
- Liberalization is perceived as the best-practice regulation for fostering growth. How is this best achieved, and is liberalization realistic in all circumstances?
- Which technologies are likely to be a real driver for change? How do you create the optimal environment for scaling up technology?

Chair Rt Hon Alun Michael MP

13.45 Denis Gilhooly
Principal Adviser to the United Nations Office for Partnership and
Director, UN Digital Health Initiative

14.00 Valerie D'Costa
Program Manager
Information for Development

14.15 Estelle Akofio-Sowah
Managing Director
Busylnternet

14.30 Dr Hema Prem
Client Partner Innovation
Infosys EMEA

14.45 Questions and discussion

15.30 Refreshments

16.00 Panel discussion

Stéphane Boyera
Co-Chair, Mobile Web for Development
W3C

Chinyelu Onwurah
Head of Telecoms Technology
Ofcom and Member of the Open University Business School's International Advisory Board

Professor David Souter
Managing Director, ict Development Associates and
Visiting Professor, Strathclyde University

Dr Sam Paltridge
Directorate of Science Technology and Industry
Organisation for Economic Co-operation and Development

17.00 End of day one and drinks reception hosted by Chatham House

Day Two Friday 31 October 2008

Session Three

The Potential of Technology: ICT, mobile applications and beyond

- Which sectors are benefiting most from the introduction of new technologies?
- Which technologies are likely to play a significant role in driving development forward in the future? How are small digital devices changing the technology field? What are they going to look like and how will they be employed?
- SMEs play a vital role in promoting economic growth – how can ICT support SMEs most effectively?
- With mobile banking perceived to be a crucial economic enabler, how are policy-makers working towards creating a financial regulatory structure that will not inhibit growth? Is progress to this end being made on an international scale?

Chair Diane Coyle
Enlightenment Economics and
Associate Fellow, Chatham House

09.30 **Opening remarks from the Chair**

09.35 **Case Study: GSM - delivering social change**
Partnering to increase mobility and Internet access in the developing world

Presenters Dr Mike Short
Vice President, Research and Development
Telefonica O2 Europe

Ken Banks
Founder
kiwanja.net

- 10.15 **Panel discussion: Uses of technology in health, education, agriculture and democracy**
- Chair Diane Coyle
- Panellists Gib Bulloch
Director
Accenture Development Partnerships
- Joaquim Croca
Head of Corporate Responsibility Performance & Reporting
Vodafone Group Services Limited
- Dr Adesina Iluyemi
Secretary General, United Kingdom, Country Lead
NEPAD Council
- Professor Ibrahim Kushchu
Director
Mobile Government Consortium International
- 11.10 Refreshments
- 11.30 **Panel discussion: Mobile banking**
- Chair: Rory Cellan-Jones
Technology Correspondent
BBC
- Panellists Alastair Lukies
Chief Executive Officer and Co-founder
Monitise plc
- Ivan Mortimer-Schutts
Groupe d'Economie Mondiale
BNP Paribas
- David G W Birch
Director
Consult Hyperion
- 12.30 **Wrap-up**
Professor Tim Unwin
Professor of Geography and UNESCO Chair in ICT4D
Royal Holloway, University of London
- 12.45 Lunch and end of conference